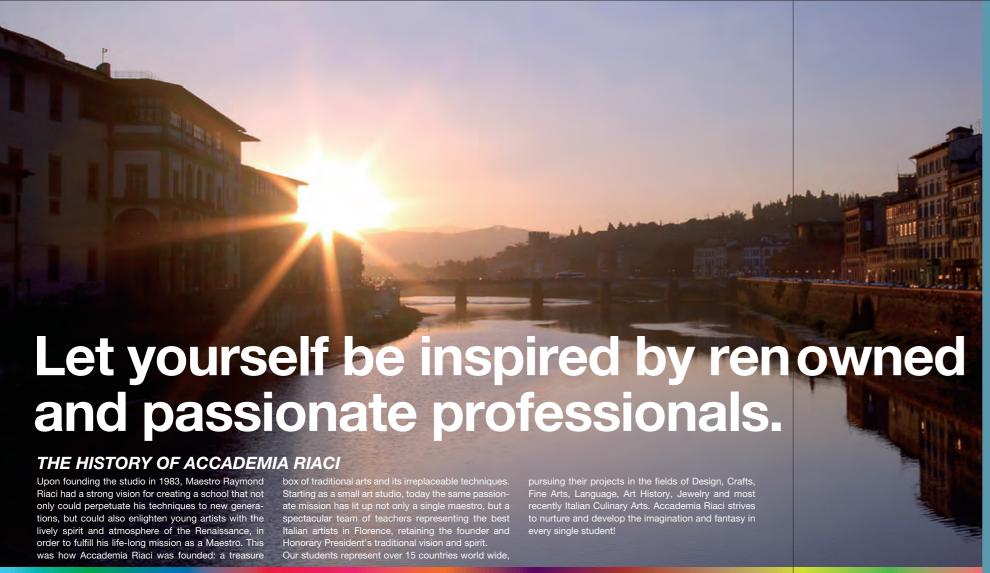




Accademia Riaci



EDUCATIONAL MISSION

The ultimate goal of Accademia Riaci is to transmit to young people the traditional Italian techniques and style, as well as to guide competently students in the development of their own artistic sensibility.

EXPLORE THE TRADITION. INVENT THE FUTURE

ginality and refine their technical skills to become leading artists in their specific professional fields.

TAILORED INSTRUCTION

expertise and preferences, and addressed to both beginners and experienced professionals.

SMALL CLASSES

In order to respect the diversity of learning styles and artistic potentials, Accademia Riaci limits its student-teacher ratio to approximately 8 students per professor. Our small classes facilitate students to

TABLE OF CONTENTS	
Accademia Riaci Introduction	p.
Philosophy and Teaching Approach .	p.
Master Course Outline	p.
Fashion Business and Fashion Design	p.
Arts Management and Design Management	p.
Event Management and Restaurant Management	p.
Painting & Drawing and Paintings Restoration	p.
Ceramics and Stained Glass	p.
Florence and its Leather Tradition	p.
Shoe Making, Shoe Design, Bag Making, Bag Design	p. 1
Jewelry Making and Jewelry Design	p. 1
Interior Design and Product Design	p. 1
Graphic Design and Sculpture	p. 1
General Conditions to the Enrollment in the Courses	p. 1

CAMPUS & MAP

TUSCANY- FLORENCE

From the Romans to the Renaissance, Tuscany is one of the greatest repositories of art in the world, from exceptional paintings and sculpture to frescoes and architectural masterpieces.

LOCATION

Later, the school was conveniently relocated in the central part of the city, between the Duomo and St. Lorenzo church, only three minutes away from the central train station.





For Highly Motivated Graduates and

The Master course is addressed to students who have already acquired basic and professional foundation in their field, equivalent to the level of graduates of Accademia Riaci's academic programs ("One-Year Course", "Atelier Course", and "Specialty Course.), as well as four-year college graduates. The course is also open to professionals with a proven experience in a field concerning the subjects of the Master course, who wish to further their expertise.

Advanced Research to its Application

opportunity to bring their specialized study to the highest level and apply it in the actual professional environment. Students perform advanced research according to the themes chosen by their own initiative, under the close guidance of the professors. During the second half of the program, students carry out a "corporate research", a joint project in collaboration with Italian companies and/or professionals, to apply their study to practice. At the end of the one-year program, a diploma certificate is awarded, after the successful completion of their graduation project and

Student-oriented Research Projects

Through working on the in-depth research project, students will develop skills and ability accompanied by concrete experience, being able to present themselves with a competitive career-oriented portfolio toward the professional world. Students are expected to demonstrate a keen problem finding ability, high problem solving skills, as well as effective

"Corporate Study"

Students are expected to learn - after a rigorous research on the topic they personally chose - how to apply their theoretical achievements to actual practice. Students are given the chance to be in direct contact with Italian companies, laboratories, design studios, artists, and thus be involved in a variety of different joint projects, according to the contents of

Ready-to-use skills for increased professional prospects

The additional skills and high-level technical knowledge gained through Accademia Riaci hands-on developed during this one-year course will improve their resume and help them stand out in a highly competitive job market.



The Master Course in Fashion Business is a one-year top-up program that prepares students to work in a variety of fields within the fashion industry, including

market research, retailing and merchandising.

It's a unique opportunity to learn about the creative processes involved in Italian-style fashion design and production, while also acquiring the necessary business insight to succeed in the highly competitive fashion industry, especially in the Italian market recognized as being a worldwide trendsetter and leader in this field.

You will learn about: initial product concept, product development, materials and trends research, sourcing and manufacture, finance and management control. You will also gain an understanding of events production (audience identification, use of media, sponsorship, press release, etc.), consumer behavior and methods of visual/verbal communication. methods of visual/verbal communication.

The course provides also an overview of the fashion

Each student is required to create a collection project, deciding the target as well as the most suitable promotion strategies to break through a specific market. At the end of the course our students are equipped with the specific know-how to succeed in







Italy is Fashion



FASHION DESIGN

The Fashion Design Master course is a professional program that stresses the development of technical

once-in-a-lifetime experience that offers a first-hand contact with this world, its protagonists and events. As a matter of fact, Italy is the ideal observatory to investigate the evolution of the global and local fashion system, with all its multifaceted trends. The Fashion Design faculty proposes a wide-ranging approach that includes design, cultural, productive, marketing aspects, as well as communication strategies, through a constant dialogue with the professionals working in this industry. Designing fashion is a fascinating, complex adventure that

requires talent, outspoken passion and expertise.

The Master Course is meant to contribute to the development of professional figures capable of expressing their creativity cleverly and addressing appropriately complex fashion-related themes. The criticism, and contemporary art concepts; contemporary and historic art and design; current technology,

advanced drawing techniques.

The goal of the Master program is to integrate the understanding of design with the construction of clothing so that the final products meet physical, aesthetic, psychological, and social needs, within the context of contemporary fashion and industrial requirements.

This approach provides a sound basis for a broad

professional opportunities are found in the areas of merchandising, costume design, curatorial work, and computer-aided design.

ARTS MANAGEMENT

Cultural institutions are looking for capable managers with an understanding of the arts and business to head museums, theatre, cultural centers and arts

organizations.

The Master course in Arts Management trains student

Students will learn the phases of the cultural value profit chain (creation, production, distribution, consumption) and get the fundamentals of management theory (finances, organization, marketing, acquisition, project management, strategy, leadership and communication), essential for running arts

organizations.

Core lessons focus on: marketing, financial manage-

subjects taken. During academic advising, students will discuss with their advisor their proposed course

schedule for the following semester.

After this course students have a global insight of arts management theories & practice and in cultural entrepreneurship, prepared to seek careers in areas such as: development, public relations, artistic direction, arts education and advocacy.



EVENT MANAGEMENT

The Master Course in Event Management helps students develop the tools and business skills in law, finance, human resources and marketing that are

pertinent to the events industry.
As companies push for more international business relations, the demand for event managers is expected to rise, making it one of the strong-growing professions in the global marketing industry of the

They will also acquire the foundation of event Logistics and Communications, that is, how to

Focus is also placed on Fundraising and Sponsorship

At the end of the program, students are expected to present their event projects - based on the precise parameters and assignments given during the course – completed with all necessary details concerning theme, budget, objectives, target, etc.



Merging Creativity with Business



DESIGN & DESIGN MANAGEMENT

Design Management teaches the business side of design, encompassing the operational aspects of managing teams of designers, as well as business decisions and strategies that create not only innovative products, but also a culture of design at the

corporate level.

In this master course, students analyze 5 main areas

- -Financial and legal management

During the program, students will be given weekly assignments, to be completed individually. The tasks include: creation of Org chart, cover letters, RFPs, project plan, as well as contract review, design brief,

concepts, through the usage of professional software. A graduate degree in Design Management is essential in order to pursue a professional career as: creative

Business And Management





RESTAURANT MANAGEMENT

succeed in a wide variety of food service industry work settings, including owning your own business.
Students gain top-level hands-on experience, as they

The core curriculum covers: basic culinary arts, wine studies, menu planning and development, production topics, including sanitation procedures, food preservation methods, principles of dietetics, inventory control and storage, methods of pricing and labor

cost management.

Upon the completion of the course, students will obtain a diploma certificate of Professional School. Successful graduates of our Master program can enter the professional world with confidence.

PAINTING AND DRAWING

intensive program addressed to advanced students who are highly motivated, self-directed, and committed to the discipline of Fine Art. Our students work closely with a dedicated faculty of many professors whose works represent a broad range of contemporary painting and drawing approaches, thus having the possibility to familiarize with various techniques and

The program encourages students to create and interpret their projects with the intellectual rigor and refined skill required to become professional artists. Instruction is conducted primarily through a tutorial method emphasizing equal attention to each

both the material elements that compose artworks and the concepts that make them meaningful.

students the awareness of what is being done in the present and what has been done in the past, encourcurrent context and earlier historical ones. For this purpose, we require the study of art history, theory, and critical thinking to complement the studio work. At the end of a year, faculty interviews all participants to evaluate their progress and achievements and effectively guide them towards the graduation. The one-year study culminates in the portfolio exhibition.





CERAMICS

participants with the necessary cultural and technical tools to re-elaborate the pottery tradition through a contemporary and dynamic approach

Each Master class will welcome 8 students, who will learn advanced techniques, directly from our expert

artisans in their equipped ateliers.

The excellent facilities allow stud

encompassing: clay and glaze technology, wheel as the history of pottery and contemporary practice. tin-glazed Majolica pottery, dating from the Renais-

In addition, students build specialized skills focused on concept development, drawing and design, with the final purpose of creating a body of innovative

Students also learn professional knowledge necessary to start up a new business and create a career network, including: resume writing, slide documentation, how to develop a successful portfolio, and apply for international exhibitions as part of the advanced course structure.



Discover the Arts in Florence



PAINTINGS RESTORATION

This Master in Paintings Restoration offers students the opportunity to develop a practical approach to paintings preservation study area, through a series of hands-on experiences in laboratories, integrated with the direct study of the artworks.

The program focuses on: the identification of tradition al and modern materials and fabrication techniques storage, display, and shipping. Furthermore, students will be introduced to a wide variety of techniques and materials for artworks conservation, learning about the physical, aesthetic, and pragmatic factors underlying the selection of preservation treatments, the

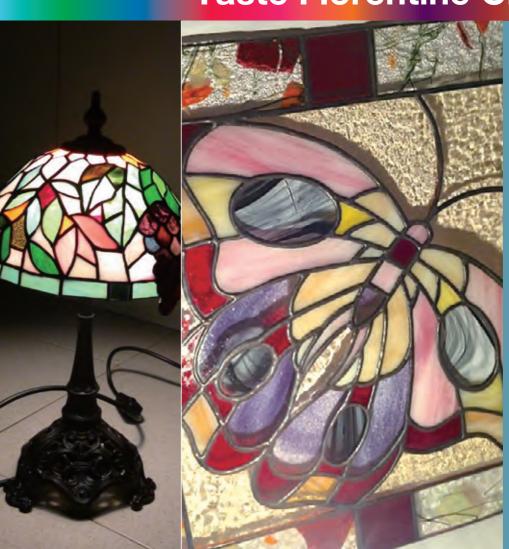
knowledge regarding the restoration of paintings

The academy believes that the greatest educational benefit results when the student is exposed to the full range of problems involved in the restoration work. It's, therefore, essential that each student learns how ultimate consideration about the appropriate disposal, packing and shipping of the artworks.

The faculty includes nationally and internationally

recognized conservators and other restoration specialists with extensive experience in the field. Opportunities for employment can be found in both the public sector, in museums and galleries, as well as within private studios.

Taste Florentine Crafts



STAINED GLASS

strong undergraduate background within the tradition of this discipline. Students are expected to demonstrate both conceptual and technical excellence in the study area, as well as a profound interest in research concepts leading to a high level of personal development and resulting in works that challenge and extends the traditional boundaries of the media and its

standard definitions. The course allows students to design and produce high-quality stained glass bound to copper foil (the "Tiffany" technique). In the professor/artisan laboratory, equipped with

technical knowledge of the materials and processing phases, as well as develop their aesthetic sensibilities

At various stages of processing, students will use the glassmaking techniques of ancient and contemporary portions of decorative stained glass from the past) and different assembling methods. The course will teach the functional concepts of the stained glass window, glass plate, glass panel, glass container, and glass elements for interior design and architecture.

polishing, painting and grisaille-firing techniques. This course provides access to the work and ideas of

professional artists, demonstrating firsthand the interconnected network of education galleries and public art.

FLORENCE AND THE LEATHER TRADITION

Italy is the core of leather art in the world, hosting numerous prestigious brands recognized globally. The reason why people all over the world love Italian shoes, bags and leather accessories lies in their unequalled quality and highly sophisticated designs. Florence above all cities of Italy has been the center of

Italian leather industry, nurturing generations of highly skilled artisans and craftsmen, with uncompromising insistence on quality and top-level techniques. In fact, many prestigious leather firms, such as Gucci or Salvatore Ferragamo, were established here.

Florence long-standing leatherworking tradition is still visible today in its numerous small shops, outdoor stalls and open-air markets selling and repairing leather products.

top-level Italian leather artists and designers, who successfully combines traditional competence and know-how – genuinely inherited from previous generations – with modern advanced techniques to meet the increasingly sophisticated market demand.



SHOE MAKING

This Master course is addressed to students who have already acquired the fundamentals of Leather Art technique and wish to further their expertise in shoe making, learning more advanced techniques to create new shoes or work on existing projects. During the course participants will explore the history of shoemaking, evolution of construction techniques and discussion of design and various types of shoemaking materials. The course will cover: taking foot measurements, patternmaking and materials for upper construction, cutting a pattern from shoe lasts, upper design and assembly shoe, attaching soles and heels, and finishing







SHOE DESIGN

This course is specially developed for experienced people who wish to refine their personal expertise and develop their skills as a professional shoe or footwear designer for the fashion industry.

The program begins with advanced design theory, design skills, branding and illustration. The curriculum focuses on the key elements of a collection, and the development and refinement of the student's own personal signature. Participants are asked to design and develop their graduation collection portfolio, under the guidance of our expert professional designers.

Discover the World of Italian Leathercraft

LEATHER ART

Accademia Riaci is one of the most highly reputed schools in the Italian Leather Art industry.

Our Master Programs in Leather Art are intended to

Our Master Programs in Leather Art are intended to provide students with a comprehensive view of the leather-related professions and the essential elements for succeeding in the leather industry. It offers students an opportunity to express both their creative and technical skills, while acquiring a practical understanding of how to design, produce, merchandise, and commercialize leather artifacts.

dise, and commercialize leather artifacts.

Considering that Accademia Riaci has been collaborating for more than 30 years with excellent professional figures of the Leather Industry, students who attend our Master courses acquire the essential advanced know-how to succeed in this field and aspire to high-level careers.

Our faculty nurtures the creative, technical and

Our faculty nurtures the creative, technical and business aspects of Leather Art. Students are provided the unique chance to visit factories, manufacturers, designer offices and showrooms to learn about the processes of shoes and bag making firsthand, from concept-creation, to production and marketing strategies.

marketing strategies.
Within the Leather Art Department, students select their major among the following study areas: Bag Making, Bag Design, Shoe Making and Shoe Design.







BAG MAKING

The course is meant for people with previous experience in the field, who wish to continue further into leather garment construction.

The course includes advanced techniques for cutting,

preparation, sewing and assembly. Throughout one-year program, each student will produce his/her own original handmade bags and leather accessories. Emphasis is on hands-on training, providing participants with invaluable, significant practical skills, along with an appreciation of the implications of design on production.







BAG DESIGN

This Master course aims to provide students with a comprehensive view of all the stylistic and technical characteristics related to the planning and design of high-quality leather bags. The program is addressed to those students who have already acquired experience in the field, and wish to obtain the ultimate learning experience, refining their practical techniques, and studying the materials and methods used in high-quality leather goods elaboration process.

JEWELRY MAKING

an opportunity to achieve the highest personal and professional accomplishment in the Jewelry field. The curriculum provides a broad exposure to techniques, expands knowledge of applied design, and strengthens perceptual and philosophical concepts and

possible techniques and materials that may support their projects. Technical areas of study offered are: soldering, sheet fabrication, raising, stretching, roller printing, silver plating, working with plastics, and Florentine-style "Incisione" unique technique.

The jewelry studios are equipped with a wide array of

saws, mills, and grinding and polishing machines.

strate that they have developed their technical skills in areas that support their specific artistic direction. Professional development opportunities for Master students include: developing portfolios; encouragement to enter national exhibitions and competitions; and seminars focused on the resume writing, career planning, and teaching skills.





INTERIOR DESIGN

The Master in Interior Design at Accademia Riaci is a full-time program with a focus on advanced studio and academic research in history, theory and methods related to the study area of Interior Design, through an interdisciplinary approach.

The program is particularly suitable for graduates of

In response, the curriculum has been formulated to expand the comprehension of different design approaches, with special emphasis on their interde-

research and design skills, and creative capacity to resolve advanced problems in design. The thesis is presented to a academic jury for evaluation.













Design and Create your own Jewels





JEWELRY DESIGN

The global jewelry design industry is constantly seeking skilled designers with the expertise to execute aesthetically appealing designs for a broad range of markets, from private customers to major accessories

The jewelry design Master course provides students with a strong design background, the expertise required to hold top-level careers in the field, as well

The program follows a 28-week curriculum that comprises various aspect of this field, ranging from the design and brainstorming process, to different

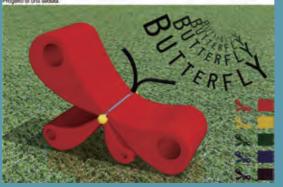
techniques, student will learn advanced computer applications, through the use of professional software:

work carried out throughout the whole year.

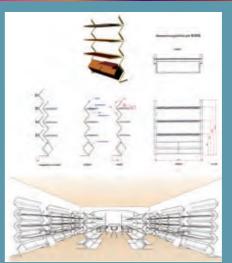
segments of the industry first hand. They are also encouraged to participate in sponsored competitions national juried shows.

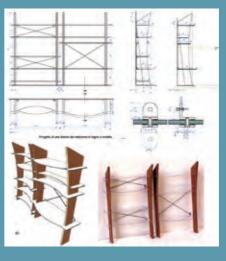
Learn Italian-style Design











PRODUCT DESIGN

The Master in Product Design offers a comprehensive training that embraces theoretical research and concept development, essential steps for the creation of an original professional portfolio.

This program is intended for those looking for

product. The multidisciplinary method favors the expression of the cultural background of students and enhances the dialogue and exchange within the

Students can make use of modeling and computer labs equipped with the most advanced 2D and 3D

Successful graduates will be highly employable within the design industry and will be suitably equipped for such as design management, design studios, design consultancy.

GRAPHIC DESIGN

The Graphic Design Master program has been created to bridge the gap that often occurs between the training programs provided by the current market and the increasingly demanding professional world, in terms of skills and experience.

The course is aimed at people who aspire to enter the world of visual communication with a leading role in graphic design, equipping students with advanced practical skills to recognize and take advantage of the many opportunities offered by this professional sector. The program focuses on advanced studies in visual communication design, including theory, practice, history of graphic design, typography and image making. Potential areas of research comprise: multicultural communication, visual representation of information, social and cultural implication of design, color system and perception.

Furthermore, the curriculum highlights concept development and application, work with clients, professional development, including the establishment of a working portfolio, essential for a successful career The course is structured in two parts:

- The first phase is aimed at the acquisition of knowledge related to the design culture of communication and the acquisition of high-level technical skills, through the use of specific software. The student is required to develop a research project through lectures and individual study.

- The second semester is designed to manage the communication project in all its phases, and it is held in cooperation with Italian companies and/or design studios. Through this concrete research experience, students have the chance to put into practice the theoretical knowledge gained in class, laying the groundwork for a winning career in the field.



Get in touch with Art



SCULPTURE

The Sculpture Master course curriculum is flexible, allowing students to explore and pursue individual interests extensively, while continuing to learn and refine technical skills from a rich plurality of sculptural media. The program fosters advanced aesthetic and conceptual development through self-directed exploration, and participants are encouraged to work with an interdisciplinary approach.

interdisciplinary approach.
Independent work is balanced with intensive investigation of critical, conceptual and historical issues.

The major encompasses a range of different disciplines, in order to offer a comprehensive learning experience. Student can choose and combine their specialization among: metal sculpture, clay modeling and woodcarving.

These experiences, together with the acquisition of career-related know-how, such as resume writing, job application and self-promotion, prepare students with the tools to be professional artists in the future.

In the second semester, students focus on completing a cohesive body of work, usually in the form of a graduate portfolio.

A graduate in the field of Sculpture may find job opportunities in the community arts education sector; in the arts industry as arts officers, curators, exhibition designers; in collaboration with architects, private clients and urban planners to create specific sculpture for interior and public places.

Woodcarving: this course allows students to develop advanced technical skills of woodcarving and elements of construction and assemblage. Specifically, students will learn tool handling techniques and maintenance, high-level carving methods (relief and 3D techniques, visual mapping and design elements), while developing an understanding of proportions and how to create realistic carvings.

Metal sculpture: during this course students will learn many of the practical skills and techniques associated with the metal-casting process and the fabrication of steel, bronze and aluminum sculpture. Participants begin by learning how to confidently use all the tools and machinery, found within a well-equipped metal workshop. From the start of the course students will begin to make and develop their own original works until the elaboration of a successful portfolio.

Clay sculpture: in this course students are encouraged to discover the technical and expressive potential of this ancient material in a contemporary context, analyzing the concept, design and qualities of clay. Students will be introduced to: study of materials and tools suitable for manufacture of clay, Study of the model, model and surface treatment techniques, finishing of the subject, cooking methods.

GENERAL CONDITIONS TO THE ENROLLMENT IN THE COURSES

- 1. The Enrollment Fee of ACCADEMIA RIACI is payable upon registration of ACCADEMIA RIACI and the Tuition Fee of ACCADEMIA RIACI is payable no less than 30 days before the start of the relevant course. Payments can be made only in cash by bank transfer or international postal / money order to the account indicated by ACCADEMIA RIACI. ACCADEMIA RIACI will issue the student with a certificate of payment confirmation. In case of a bank transfer, The certificate will be issued only when the completion of the transfer has been confirmed by the school at its receiving bank account. ACCADEMIA RIACI may, at its sole discretion, exclude from any course and/or examinations any registered student who fails to pay the applicable Tuition Fee within the period stated above or any other period as may be agreed with ACCADEMIA RIACI. ACCADEMIA RIACI reserves the right to claim back from any such student any reasonable expenses incurred in reliance upon his/her registration on the course.
- 2. The Enrollment Fee paid to ACCADEMIA RIACI is not refundable unless ACCADEMIA RIACI decides not to grant the student a place on the relevant course. Cancellation will only be accepted if made in writing to ACCADEMIA RIACI. If cancellation occurs not less than 90 days prior to the start of the relevant course, ACCADEMIA RIACI shall refund 100% of the Tuition Fee, 50% of the Tuition Fee will be refunded if cancellation occurs not less 60 days prior to the start of the relevant course; 30% of the Tuition Fee will be refunded if cancellation occurs one day before the class starts and no refund shall be made if cancellation occurs after the start of the relevant course. For student who do not hold an EU passport, there will be no refund for the payment of certificate of admission, which has been issued to a student to apply for the Italian visa.

- The Tuition Fee includes tuition and diploma or certificate of attendance as specified for the course.
- **4.** ACCADEMIA RIACI will be responsible for preparing a laboratory and basic equipments for student use. However, expenses for any materials needed for each student's course and projects shall be covered by the student.
- 5. Specific information such as the duration of the course shall be communicated to the student upon registration. Examinations must be taken at the end of the relevant course. No student shall be allowed to take the examinations after the end of the relevant course and ACCADEMIA RIACI shall not, in this case, issue any final certificate of attendance or the official dioloma to the student.
- 6. Attendance is compulsory. No student shall be allowed to take examinations unless he/she attends at least 80% of the lessons. No final certificate shall be issued unless the student maintains the required attendance record until the end of the course and achieves the required pass mark in the examinations. In case students do not attend lessons, there will be no refund of
- 7. By enrolling on any course offered by ACCADEMIA RIACI, students agree to complifully with the disciplinary rules of ACCADEMIA RIACI as this represents a condition of the agreement between students and ACCADEMIA RIACI. Compliance which the disciplinar rules shall involve a good attendance record a rigorous respect of the schedule of lesson and a responsible attitude towards the staff of ACCADEMIA RIACI allows students to use an equipment within ACCADEMIA RIACI. Failur to adhere fully to these rules may result in

disciplinary measures being taken against the offending student (which, for the avoidance of doubt, may involve the expulsion of the student from the relevant course). To the fullest extent permitted by Italian law, ACCADEMIA RIACI reserves the right to claim damages in relation to any loss caused by the student.

- **8.** Courses are organized according to the schedules, dates and programs established by the teachers appointed by ACCADEMIA RIACI, which reserves the right, at any time, to amend any aspect of the course as may be necessary.
- 9. The examination papers, together with any material produced by the students during the examinations (hereon referred to as The Material) shall be deemed to be the property of ACCADEMIA RIACI. Students hereby assign by way of future assignment all copyrights arising in the Material and in particular allow ACCADEMIA RIACI to exhibit, reproduce and/or publish such
- 10. If a student wishes to change the course after registering with ACCADEMIA RIACI, the school will consult with the school management in order to make arrangements for changing the course with a separate course of the student's choice with a handling fee of 20% of the tuition.
- 11. ACCADEMIA RIACI reserves the right to cancel the course prior to the beginning of the courses if less than a quorum to start a course is present. Students who are registered in a course that is canceled will be notified, and the Enrollment Fee and the Tuition Fee will be a furrefund
- responsibilities for accidental loss of personal belongings and valuables in school or outside school.
- **13.** Students must be responsible in case of any damage or vandalization of school property by the student.
- 14. ACCADEMIA RIACI is closed on Italian national holidays and school holidays such as summer holidays, winter holidays and Easte
- unless agreed in writing between the parties.
- the agreement between ACCADEMIA RIACI and students shall be subject to the Italian law and the parties hereby agree that the Italian court in Florence shall have sole jurisdiction over an dispute arising out of this agreement.